Kalinga Kusum

Empowerment through Education and Enterprise



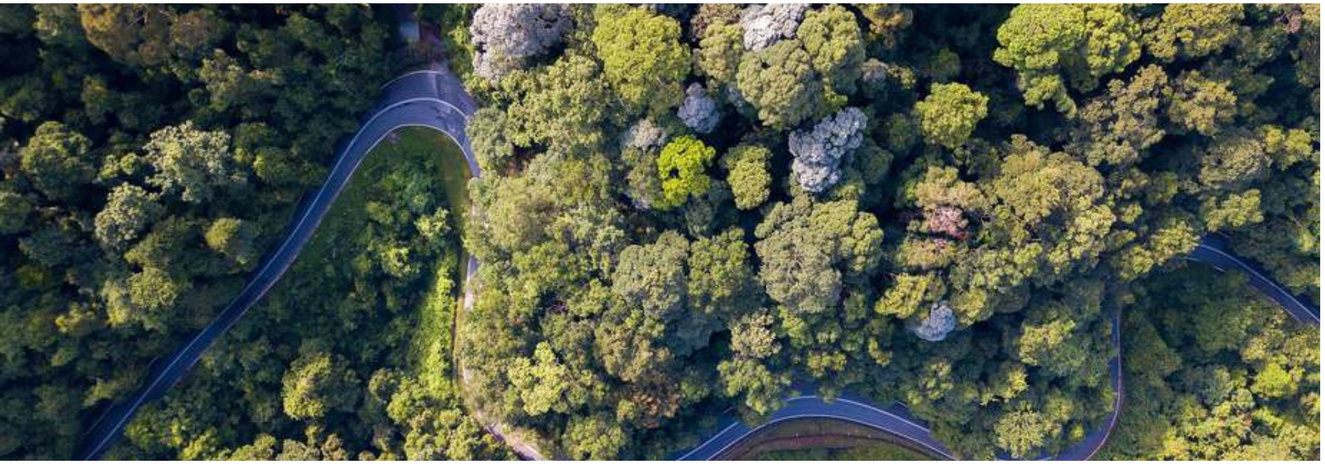
TRANSFORMING LIVES, RESTORING LANDSCAPES

BUILDING RESILIENT COMMUNITIES THROUGH INNOVATION & SCALE

Kalinga Kusum

Empowerment through Education and Enterprise

PRESENTATION



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Kalinga Kusum

Empowerment through Education and Enterprise

ABOUT US

FOUNDATION DATE: SEPTEMBER 24, 2008

Kalinga Kusum Foundation stands as a strategic catalyst for sustainable social change across Odisha. More than a charitable organization, we bridge grassroots reality with policy influence through our unique "policy-to-practice" model.

OUR APPROACH

From remote tribal villages to legislative assemblies, we create powerful feedback loops where community insights inform policy action, and reforms translate into tangible improvements on the ground.









VISION

An equitable and just society where every individual thrives with dignity and opportunity

MISSION

Empowering marginalized communities through integrated development and systemic reform

"From Vision to Reality: 15 years of transforming lives through grassroots action and policy influence"



MESSAGE FROM CHIEF MENTOR

When we established KKF in 2008, we envisioned more than a charitable organization – we saw an opportunity to create systemic change. Our unique position enables us to translate grassroots insights into legislative action, while ensuring policy reforms create tangible improvements in communities.

After 15 years, our model has proven that sustainable development requires both top-down policy support and bottom-up community ownership. As we scale our impact, we remain committed to building an equitable society where every individual can thrive with dignity and purpose.

SHRI SUJEET KUMAR
MEMBER OF PARLIAMENT (RAJYA SABHA) FOUNDER & CHIEF MENTOR



MESSAGE FROM MANAGING TRUSTEE

KKF was born from a belief that young minds can create lasting impact when given the right platform. Our journey has been about nurturing innovation while staying deeply rooted in community needs. What excites me most is seeing tribal youth become entrepreneurs, women emerging as community leaders, and children actively participating in governance.

"We don't just implement programs – we co-create solutions with communities, blending traditional wisdom with modern innovation. This approach ensures our interventions are culturally relevant and sustainable. Looking ahead, we're committed to demonstrating that scalable solutions from Odisha can inspire transformation across India and beyond."

SHRI DIBYA CHAND SHUKLA
MANAGING TRUSTEE



MESSAGE FROM FOUNDER TRUSTEE

True development begins with empowered communities. At KKF, we don't impose solutions – we facilitate communities to identify their challenges and co-create sustainable answers.
Three Pillars of Our Approach:
LISTEN: Understanding lived experiences
COLLABORATE: Working with farmers, women, youth
SUSTAIN: Building models that outlast project cycles

Our work with 550+ artisans through SFURTI, 50,000+ women through leadership programs, and countless farmers through agroforestry initiatives proves that when we invest in people's capabilities, transformation follows naturally. Together, we're not just changing lives – we're setting benchmarks for inclusive growth and social transformation."

SHRI SANJIT KUMAR BEHERA
FOUNDER TRUSTEE

OUR SERVICES

Natural Resources Management & Climate Action

Environmental stewardship through plantation initiatives, renewable energy access, and biodiversity conservation.

Health

Accessible preventive healthcare using innovative technology and community-based screening initiatives.

Policy Research & Advocacy

Evidence-based research and strategic policymaker engagement for sustainable legislative reforms.

Education

Quality early childhood education through Anganwadi transformation and community learning programs.

Social Impact & Innovation Lab

Premier social incubator nurturing young entrepreneurs with financial, legal, and mentorship support.

Skills & Livelihood Enhancement

Vocational training and entrepreneurship development creating sustainable economic opportunities for communities.

Leadership & Empowerment

Comprehensive training programs building women, youth, and community leaders through capacity development.



NATURAL RESOURCES & CLIMATE ACTION

Creating Sustainable Economic Opportunities

Large-Scale Plantation

- 1.5 Crore+ trees already planted
- 28 lakh saplings target (ongoing)
- 40-50 species for ecosystem restoration

Sustainable Lake Management

- 104-acre Gayalbanka Lake restored
- Dredging and embankment construction completed
- 300-acre catchment area developed

Renewable Energy Access

- 100+ villages with solar streetlights
- 500+ households benefiting directly
- 30% reduction in carbon footprint

Impact: 50,000+ women empowered over program lifetime



EDUCATION

Transforming Early Childhood Development

Early Childhood Care & Education (ECCE)

- 50+ Anganwadi Centers transformation
- ISO certification in progress
- 1,500+ children receiving daily care

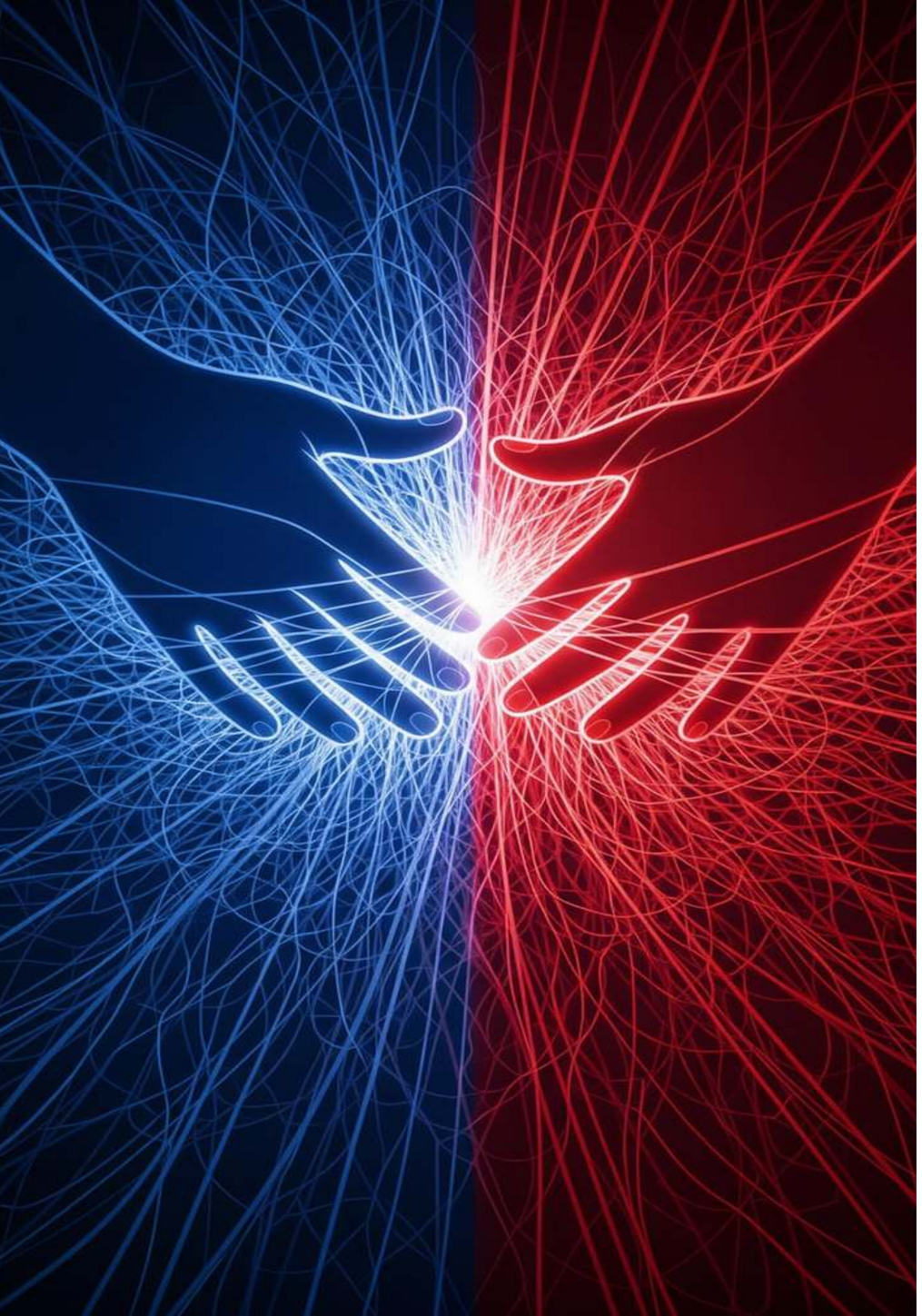
Infrastructure Development

- 8 districts covered with SBI Foundation
- 50+ centers with child-friendly spaces
- 100% centers with play-based curriculum

Stakeholder Engagement

- 200+ Anganwadi workers trained
- 500+ parents in participation programs
- 30+ community committees formed

Impact: 1,500+ children showing 40% improvement in learning outcomes



SKILLS & LIVELIHOOD ENHANCEMENT

Creating Sustainable Economic Opportunities

Vision Entrepreneurship

1,000+ micro-entrepreneurs created

50,000+ people served with affordable eyecare

Sinapali Handloom Cluster (SFURTI)

550+ rural artisans empowered

30% increase in artisan income

5 common facility centers established

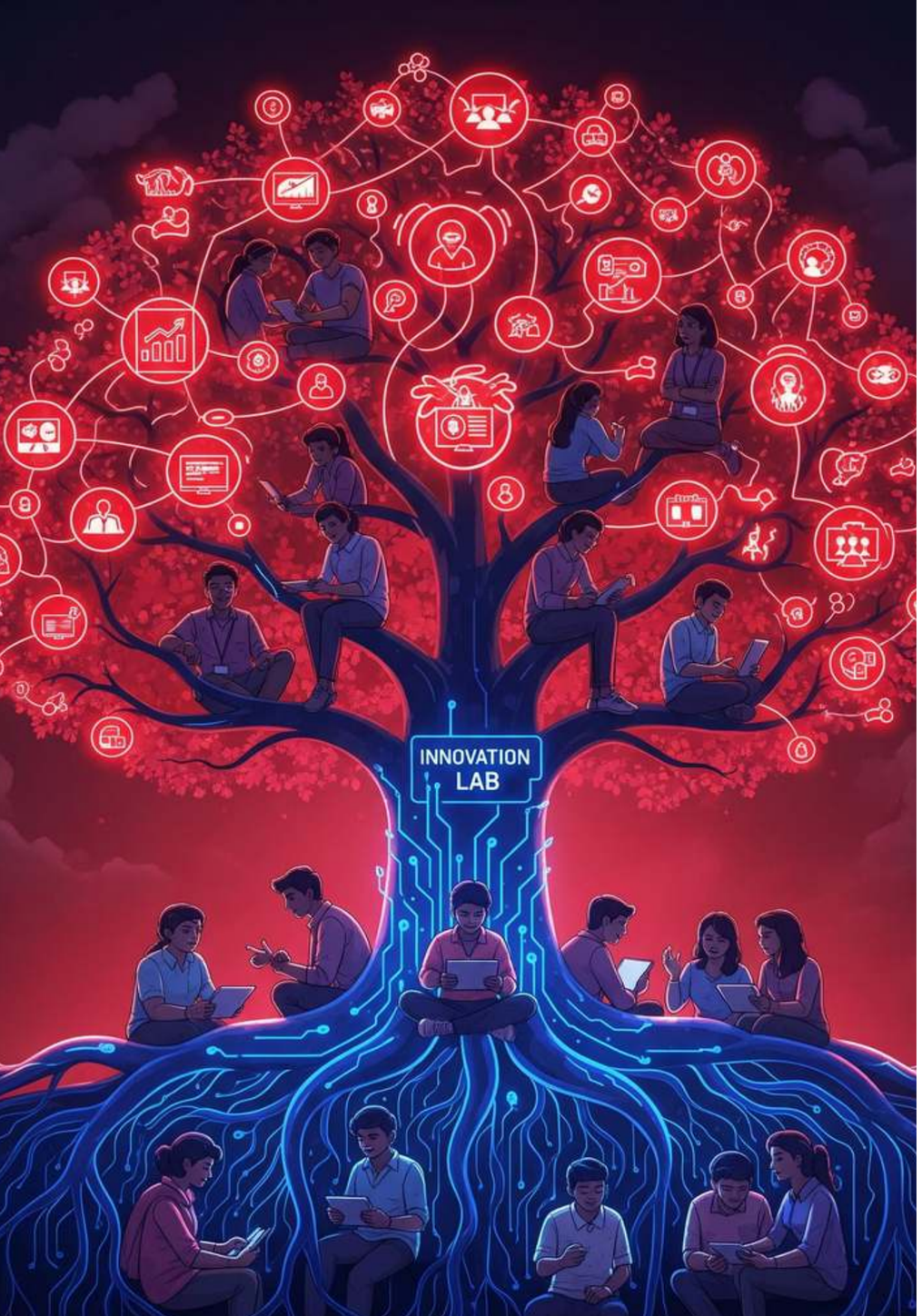
Rural Livelihood Enhancement

100 SC/ST families in goat-rearing

200 goats distributed

300+ farmers in sustainable agriculture

Impact: 550+ artisans earning additional ₹3,000-5,000 monthly income



SOCIAL IMPACT & INNOVATION LAB

Nurturing Social Entrepreneurs

Incubation Support

50 active social ventures

₹50 lakhs seed funding disbursed

80% venture survival rate after 2 years

Current Portfolio

10 agriculture ventures

15 healthcare innovations

25 education/skill ventures

Vision 2030

10,000 youth targeted for transformation

500 ventures to be incubated

₹5 crore investment pool planned

Impact: 50,000+ women empowered over program lifetime



HEALTH

Transforming Early Childhood Development

EzeCheck Technology Deployment

100+ community health camps conducted

50,000+ beneficiaries screened

90%+ accuracy in 5 seconds

Coverage & Scale

18 districts covered

100+ villages reached monthly

5 diseases detected simultaneously

Delivery Model

50+ trained Swasthya Sathis

1,000+ referrals to healthcare facilities

IoT-enabled real-time monitoring

Impact: 50,000+ people identified with health risks, 10,000+ receiving treatment



LEADERSHIP & EMPOWERMENT

Building Tomorrow's Leaders

Women Leadership Mission

10,000 women trained annually

Legal, financial, and digital literacy

Partnership with National/State Women Commissions

Leadership Fellows Program

12 young professionals placed with legislators

Technology-driven governance support

Policy research and constituency management

Capacity Building

SHG member training

Community leader development

Impact: 50,000+ women empowered over program lifetime



POLICY RESEARCH & ADVOCACY

Influencing Systems for Lasting Change

Child Rights Advocacy

Mobilizing 30+ MLAs and PRI members

Technical support for legislation

Data analysis and research

Child-Friendly Constituency (CFC)

India's first systematic model

UNICEF-KKF collaboration

5,000+ children in collectives

Research Contributions

15 policy briefs published

3 white papers on tribal development

20+ government consultations

Impact: 5,000+ children directly participating in governance decisions affecting them

IMPACT AT SCALE

ENVIRONMENTAL IMPACT

✓ 1.5 Crore+ trees planted
✓ 1 Crore+ nursery saplings raised
✓ 104 acres lake restored
✓ 300+ acres sustainable plantation

ECONOMIC DEVELOPMENT

✓ 500+ artisans skilled
✓ 50 social ventures incubated
✓ 100+ villages solar powered
✓ 200+ goats distributed

SOCIAL TRANSFORMATION

✓ 50,000+ people health screened
✓ 50,000+ women empowered
✓ 5,000+ children in collectives
✓ 1,500+ children in ECCE daily

POLICY INFLUENCE

✓ 30+ legislators engaged
✓ 150+ child collectives formed
✓ India's first CFC model
✓ Multiple policy reforms influenced



FLAGSHIP PROJECTS

AGROFORESTRY

28 LAKH SAPLINGS: ODISHA'S GREEN REVOLUTION

PARTNERSHIP FORMATION

- 20-year agreements signed
- Farmer training initiated

IMPLEMENTATION

- 400-500 saplings per hectare
- 18 districts mobilized

GROWTH PHASE

- Diverse species planted
- Community ownership established

IMPACT ACHIEVED

- Carbon sequestration active
- Livelihood improvement visible

2.8 Million
Trees Planted

18
Districts Covered

20 YEARS
Community Partnership



FLAGSHIP PROJECTS

Lake Rejuvenation

GAYALBANKA: FROM DEGRADED TO DYNAMIC

RESTORATION PHASE

Manual removal: 33 acres
Mechanical clearing: 41 acres
Pontoon operations: 30 acres

INFRASTRUCTURE PHASE

1 km protective embankment
Drainage systems installed
Access roads created

BEAUTIFICATION PHASE

Waste-to-Art installations
40,000+ saplings nurtured
Recreational zones developed

SUSTAINABILITY PHASE

Community management system
Agri-Eco Tourism planning
Revenue generation model

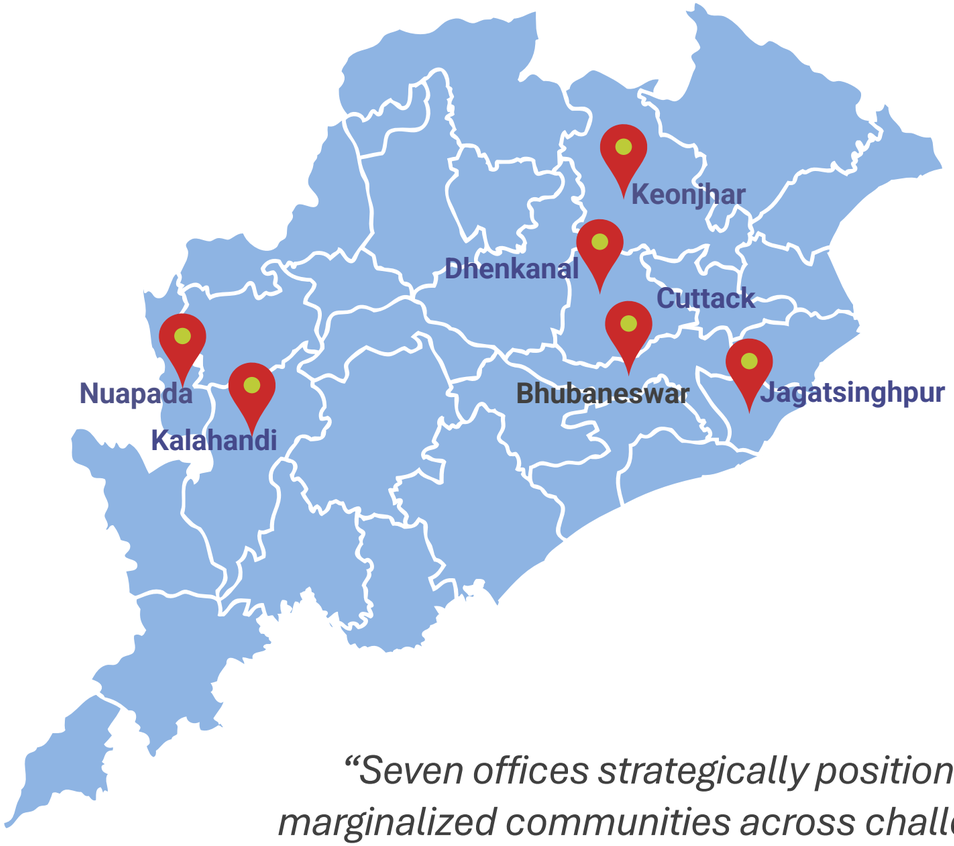
104 Acre +
Lake Area Restored

1 km
Embankment Built

7000+
Saplings Nurtured



GEOGRAPHIC PRESENCE



Bhubaneswar

Cuttack

Jagatsinghpur

Kalahandi

Keonjhar

Nuapada

“Seven offices strategically positioned to reach marginalized communities across challenging districts and Presence across whole Odisha”

OUR JOURNEY & MILESTONES

Kalinga Kusum Foundation: 17 Years of Transformative Impact

2008 — Foundation Laid

2011 — Operations Begin

2012 — Entrepreneurship Launch

2014 — Global Recognition

2015 — UNICEF Partnership

2016 — Innovation Lead

2018 — Kalahandi Dialogue

2019 — Crisis Management & Cluster Development

2020 — COVID Response

2022 — Climate Leadership

2023 — Cultural Exchange & Green Campaign

2024 — ECCE Excellence

LAKE RESTORATION

104-acre Gayalbanka lake rejuvenation

2025 — MEGA SUSTAINABLE PLANTATION

28 Lakh AgroForestry & Mangrove saplings

NGO PARTNERS



"Empowering local communities through strategic partnerships across Odisha. Our network of 20+ dedicated NGO partners amplifies our agroforestry and mangrove conservation efforts, ensuring deep-rooted community ownership and sustainable environmental impact."

CONARCH SERVICES	HEARTMATE FOUNDATION	SHAKTI NURSERY
MALATI ENTERPRISES	ADARSHA	DEV4INDIA
GANESWAR CLUB	APOWA	GAHIRMATHA MARINE TURTLE PROTECTION
KANDHAMAL ZILLA SABUJA VS	PAHAD	PHULBANI RURAL DEVELOPMENT & TECHNOLOGY AGENCY
ASSA	KBM	SREE TRUST
BALASORE SOCIAL SERVICE SOCIETY	LOK BIKAS	AGRONEXUS MANAGEMENT SOLUTIONS
HAMS	ORISSA FOUNDATION	SAMAJIK SEVA SADAN



FUTURE VISION 2030

Scaling for Greater Impact

ENVIRONMENTAL IMPACT

- 5 million trees planted
- 1,000 acres sustainable energy crops
- 10 major water bodies restored

SOCIAL TRANSFORMATION

- 500,000 health screenings
- 100,000 women leaders created
- 10,000 youth entrepreneurs

SYSTEMIC CHANGE

- 100 Child-Friendly Constituencies
- 500 solar-powered villages
- Policy reforms in 5 states

INNOVATION SCALING

- 500 social ventures incubated
- Regional innovation hub established
- National replication of models

MANAGEMENT TEAM



Sasanka Padhi

Head, Knowledge Management



Ms. Bijayalaxmi Mohanty

Head - Admin & Operations



Rajendra Narayan Mahapatra

Head - Impact & Partnerships



Jitendra Rout

Head, Finance



Kamala Kanta Dash

Senior Research Fellow



Atis Kumar Behera

Senior Expert –Forestry



Shri Swadesh Kumar

Head Programs



CLOSING - JOIN THE MOVEMENT

TOGETHER, WE TRANSFORM

15 Years | 1.5 Million Lives | Infinite Possibilities

PARTNER WITH US : CSR Opportunities | Program Collaboration | Innovation Partnership



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THANK YOU